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### **Overview**

- Nonprofit voluntary membership association
- 150 members length and breadth of the U.S. energy industry
  - Utilities, regulatory agencies, oil and gas, nuclear, finance, research, consultancies
- U.S. member committee of World Energy Council
- Educational dissemination mission
- Annual State of the Energy Industry; Energy Efficiency Forum, Energy Supply Forum; regular briefings; overseas programs



25 years of cooperation and building partnerships with USAID

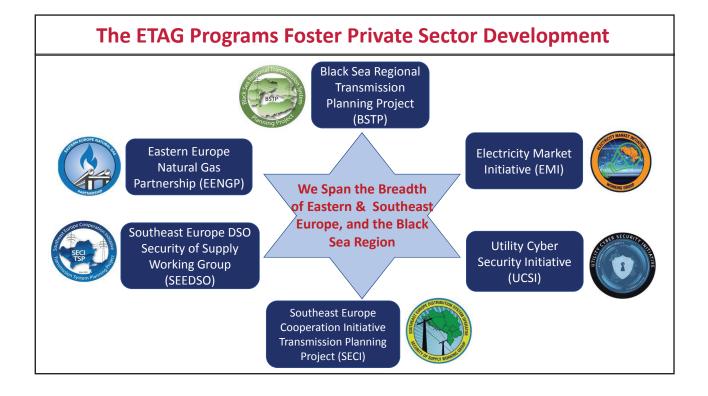


ENGAGING THE PRIVATE SECTOR CAN LEAD TO REAL BENEFITS, BUT...

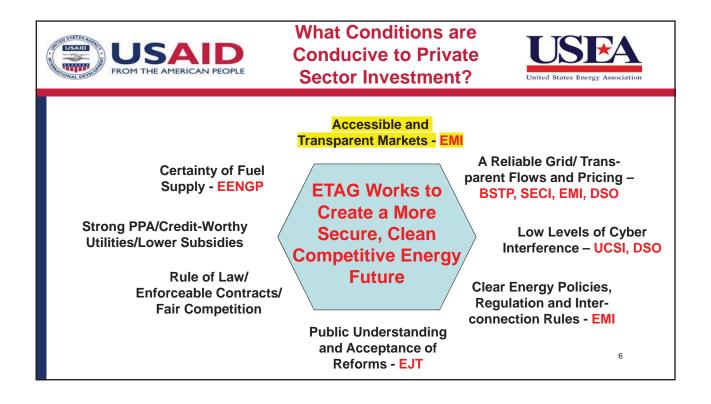


3

- Private sector investment tends to accelerate the move to:
  - The transfer of public risk to private entities
  - The introduction of new technologies, especially RES
  - Markets and competitive players, with downward pressure on prices
  - New infrastructure, including a more viable grid, and lower reserves
  - The ability to access private (and large) sources of capital
  - A more diverse, resilient electricity and fuel system
  - A cleaner energy future
- <u>The private sector is not a panacea</u>. It needs to be managed; the rules need to be clear; and the competition fair



	What Conditions are Conducive to Private Sector Investment?
	Accessible and Transparent Markets - EMI
Certainty of Fuel Supply - EENGP	A Robust, Reliable Grid/ Transparent Flows and Pricing - BSTP, SECI, EMI, DSO Create a More
Strong PPA/Credit-Worthy Utilities/Lower Subsidies	Secure, Clean Low Levels of Cyber   Competitive Energy Interference – UCSI, DSO
Rule of Law/ Enforceable Contracts/ Fair Competition	Future Clear Energy Policies, Regulation and Inter- connection Rules - EMI
	Public Understanding and Acceptance of Reforms - EJT





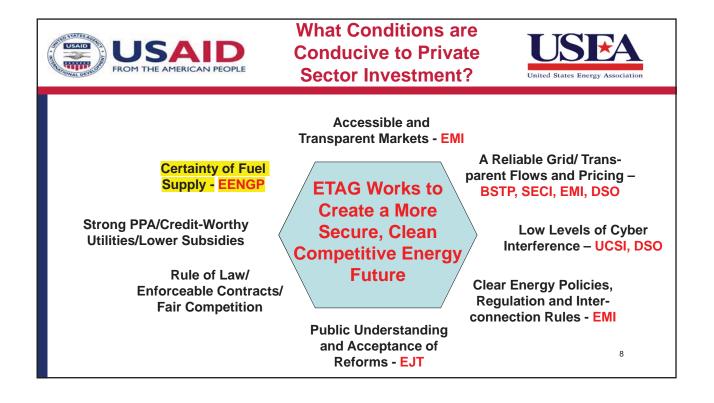
- Encourage more liquid electricity trade
- Accelerate a common regional market
- Rapidly grow RES, efficient generation

### Fostering Private Participation by Creating a Market

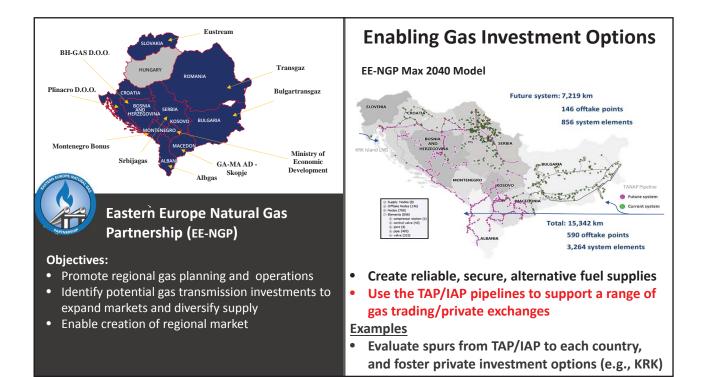
- Demonstrate benefits to accelerate market coupling and reach critical mass
- Identify the need for new transmission
- Transfer capabilities to EMI members

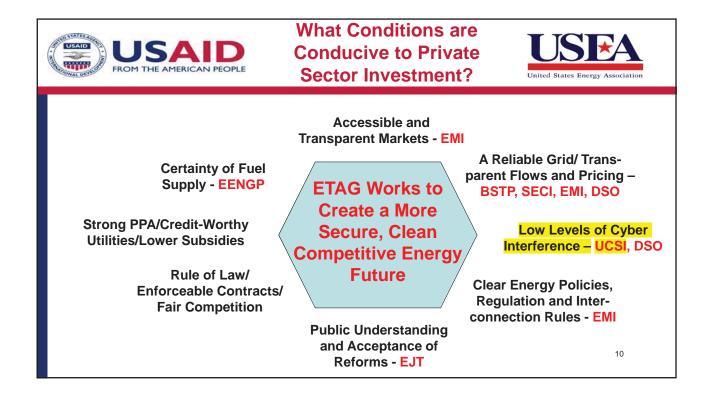
#### **Examples**

- Quantify how regional market integration can:
  - Lower wholesale prices
  - Increase/optimize cross-border flows
  - Raise RES deployment; lower emissions
- Example SECI justified the Italy-Montenegro transmission line; a huge expansion in trade



### 4







Utility Cyber Security Initiative (UCSI) Objectives:

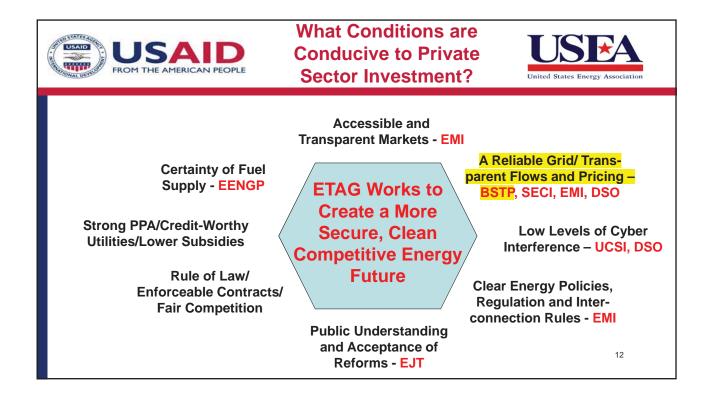
- Improve threat detection and mgmt.
- Strengthen defense against attack/hacks
- Enhance network resiliency

# Laying the Cyber Foundation for Private Investment

- Developing a risk assessment approach to identify hacking threats to each member
- Developing strategies for UCSI members to prioritize their cyber investments

#### Examples

- Conducted a cyber audit of the Georgian System; identified management and cultural change priorities
- Supporting development of a virtual cyber Information Sharing and Analysis Center (ISAC)





• Support adoption of European network practices to accelerate ENTSO-E integration

# Creating Links and Building Capacity to Foster Private Support

- Synchronizing with the rest of Europe a prerequisite to greater access (seam reduction) and private investment
- Helping migrate these systems to the ENTSO-E grid code and best practices

### Examples

- Conceptualized the \$300 M station connecting GE to Borcka TR, enabling export of Georgian hydropower to Turkey
- Conducting synchronization tests to assess feasibility to integrate Ukraine into the Central European electricity system

