



**Organization for Security and Co-operation in Europe
Office of the Representative on Freedom of the Media**

Vienna, 30 October 2020

INFORMATION PACKAGE

WALK THE TALK: Launch of the #SOFJO Resource Guide

- When:** Monday, 2 November 2020, at 2pm CET
- Where:** Zoom: <https://zoom.us/j/97356093051>
(Meeting ID: 973 5609 3051; Passcode: 138378)
- Registration:** <https://events.osce.org/2020-walk-the-talk-launch/registration/Site/Register>
- Webpage:** <https://www.osce.org/representative-on-freedom-of-media/467613>
- Test session:** Monday, 2 November at 11am
<https://zoom.us/j/97117117443> (Meeting ID: 971 1711 7443; Passcode: 704815)

#SOFJO Resource Guide: <https://www.osce.org/representative-on-freedom-of-media/468861>

The #SOFJO Resource Guide aims to identify a concrete way forward for key stakeholders to improve the safety of female journalists online. The Guide provides ten chapters, each dedicated to a different key actor and presenting a series of proposed actions of the most relevant and achievable steps to address gender-based online harassment and abuse, along with a selection of good practice examples. The Guide also includes a list of useful resources per proposed action, aiming at supporting stakeholders to identify their own gaps, and which contribute to the creation or improvement of tools and initiatives to tackle online harassment and abuse against women journalists. In short, the Guide aims to assist all actors in walking the talk.

The event will offer a presentation of the #SOFJO Resource Guide and include a panel discussion on how its proposed actions can contribute to enhancing the digital safety of women journalists. With the launch of the #SOFJO Resource Guide, the Office of the OSCE Representative on Freedom of the Media (RFoM) will also commemorate the International Day to End Impunity for Crimes against Journalists.

Ahead of the launch event, the RFoM Office will provide access to the documentary *A Dark Place*. The film was produced by the RFoM Office, in co-operation with the International Press Institute, in the framework of the SOFJO project and premiered in December 2018. You can watch the documentary here: <https://vimeo.com/468522796> (password: #SOFJO_Resource_Guide). The film will be available until 3 November 2020.

For any questions, please contact Julia.Haas@osce.org and Oleksandra.Hrybenko@osce.org.

WALK THE TALK
WHAT KEY ACTORS CAN DO
FOR THE SAFETY OF FEMALE
JOURNALISTS ONLINE





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AGENDA

WALK THE TALK: Launch of the #SOFJO Resource Guide

14:00 – 16:00 (CET) on 2 November 2020
Online (Zoom)

14:00

Introduction

#SOFJO Campaign Trailer

Welcoming Remarks: Jürgen Heissel, Director, Office of the OSCE RFoM

Technical Details: Julia Haas, Office of the OSCE RFoM

14:10

Presentation of the Resource Guide

Silvia Chocarro, Head of Protection, ARTICLE 19, and author of the #SOFJO Resource Guide

14:30

Walk the Talk: What key stakeholders can do

- **Hanna Stjärne**, Chief Executive Officer at Sweden's national broadcaster Sveriges Television
- **Thomas Hughes**, Director of the Facebook Oversight Board Administration and former Executive Director of ARTICLE 19
- **Monika Hanych**, Legal Counsellor at the Office of the Government Agent before the European Court of Human Rights, Czech Republic

Moderation: Kristin Olson, Principal Adviser, Office of the OSCE RFoM

15:10

Panel Discussion with all speakers

15:50

Concluding Remarks and Upcoming Project Activities

Jürgen Heissel, Director, Office of the OSCE RFoM

16:00

End of Meeting

SPEAKER BIOGRAPHIES

Jürgen Heissel, Director, Office of the OSCE RFoM



Mr. Heissel has two decades of experience in the Austrian Foreign Service, covering human rights and security policy issues. He has been working in multilateral settings with organizations including the UN, the OSCE and the Council of Europe. His posting prior to RFoM was with the Permanent Mission of Austria to the OSCE, where in 2017 he was the coordinator of the Human Dimension during the Austrian OSCE Chairmanship. Heissel holds a degree in Law from the University of Salzburg and is a graduate of the Vienna School of International Studies (Diplomatische Akademie) and the European Master's Programme in Human Rights and Democratization.

Dr. Silvia Chocarro, Head of Protection of Journalists & Human Rights Defender, ARTICLE 19



Dr. Chocarro is a journalist and freedom of expression advocate. She is the Head of Protection at ARTICLE 19, sits on the Council of IFEX and is a member of specialist bodies at the University of Sheffield and the Central European University. For the last 20 years, her career has focused on promoting the human right to freedom of expression in various capacities, building a comprehensive and holistic approach on the issue. She has worked for news outlets, civil society groups and intergovernmental organizations, such as UNESCO where she worked on the development of the UN Plan of Action on the Safety of Journalists and the Issue of Impunity. She has authored several publications on gender and media.

Hanna Stjärne, Chief Executive Officer at Sweden’s national broadcaster Sveriges Television



Hanna Stjärne started her journalistic career as a reporter, news anchor and foreign correspondent at Sveriges Radio, moving on to various management positions at the company. She eventually left public service to become CEO and Editor-in-Chief at the newspaper Upsala Nya Tidning, and during her leadership the paper was awarded several prizes – among them a prize for best digital cultural journalism. In 2010, Stjärne was awarded Best Female Media Executive. In 2014, she left commercial media to return to public service as she was appointed CEO at SVT. A new vision for SVT “We contribute to a more informed and inquisitive Sweden” has been launched during her leadership. A leadership that has focused strongly on digitalization and creating a modern public service company that engages all of Sweden.

Thomas Hughes, Director, Oversight Board Administration



Thomas Hughes is the Director of the Oversight Board Administration, which was set up to make binding decisions regarding content on Facebook and Instagram. Between 2013 and early 2020, Hughes was Executive Director of ARTICLE 19, an international human rights organization that defends and promotes freedom of expression and information worldwide. Before that, Hughes was Executive Director and founder of Diversity, an international advertising network for online news media in human rights-restricted countries and a co-founder of VirtualRoad.org, a secure hosting service that protects the websites of news media and civil society organizations. Hughes has also worked as Deputy Director of International Media Support, and has had roles with the EU, UN and OSCE. Hughes was an independent human rights advisor to UK Foreign Secretaries between 2016 and 2019, and is a non-political governor at the Westminster Foundation for Democracy.

Monika Hanych, Legal Counsellor at the Office of the Government Agent before the European Court of Human Rights, Ministry of Justice, Czech Republic



Monika Hanych is a jurist with a focus on human rights, media law and new technologies. She obtained a university degree in law, media and sociology (Czech Republic) and human rights (Netherlands). She currently works at the Office of the Czech Government Agent before the European Court of Human Rights and teaches at Masaryk University. She is a member of the Committee on Artificial Intelligence and Human Rights by the Council of Europe and a member of the Czech Centre for Human Rights and Democracy.