



**Organization for Security and Co-operation in Europe  
Office for the OSCE Representative on Freedom of the Media**

OSCE Expert Meeting Series on Disinformation and Freedom of the Media  
(Organized by the OSCE Representative on Freedom of the Media)

**FOURTH MEETING: DEEPPFAKE NEWS – ARTIFICIAL INTELLIGENCE AND DISINFORMATION AS A MULTILATERAL POLICY CHALLENGE**

7 DECEMBER 2021, 13:30-16:30 (CET)

Lies, fabrications, and manipulation are not new phenomena; what is new is the ways in which digital technologies have expedited their scale and impact. This roundtable aims to look at the role that Artificial Intelligence (AI) plays in the spread of disinformation.

Technologies like AI and particularly machine learning clearly present both benefits and risks. They enable malicious actors to generate and amplify disinformation at scale. Yet, they can also be potential tools to combat it, offering methods to analyze and detect falsities as well as for fact-checking, contextualizing and disseminating accurate information.

In today's digital ecosystem, the right to seek, receive and impart information is interposed by large online platforms that act as gatekeepers, who rely heavily on AI to shape and arbitrate our online information spaces. AI tools are deployed by such platforms to help them demote and remove potentially harmful falsities, to address disinformation and misinformation online. Yet, the very same platforms also use AI to enhance user engagement. These technologies then may also tend to amplify controversial, sensational and deceptive content.

This roundtable will also discuss the broader sociotechnical context of online disinformation, and safeguards needed for freedom of expression and media pluralism. It will attempt to determine good practices and provide recommendations from the RFoM.



**Opening Address:** Teresa Ribeiro, OSCE Representative on Freedom of the Media  
**Moderator:** Deniz Wagner, Adviser, OSCE Representative on Freedom of the Media

### **First Panel: Challenges**

**Susie Alegre**, International Human Rights Lawyer at Doughty Street Chambers

**Kyle Matthews**, Executive Director of the Montreal Institute for Genocide and Human Rights Studies (MIGS) at Concordia University

**Chloe Colliver**, Head of Digital Policy and Strategy at the Institute for Strategic Dialogue (ISD)

**Courtney Radsch**, Independent media, technology and human rights expert

### **Second Panel: Responses**

**Maria Donde**, Head of International Content Policy at Ofcom (the UK's media regulator)

**Asha Allen**, Advocacy Director for Europe, Online Expression & Civic Space at the Center for Democracy and Technology (CDT)

**Sarah Andrew**, Legal Director, AVAAZ Foundation

**Alan Rusbridger**, Chair of the Reuters Institute for the Study of Journalism, Member of the Facebook Oversight Board