

EEF.NGO/4/16

25 January 2016 by **Maria Brückner**,
Project Manager
zebralog

Consultative processes in promoting resource efficiency and sustainable development

ENGLISH only



In partnership with:



On behalf of:



Bundesministerium für Umwelt, Naturschutz, Bau und Reaktorsicherheit



What?

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Participate in updating the German Resource Efficiency Programme (ProgRes)



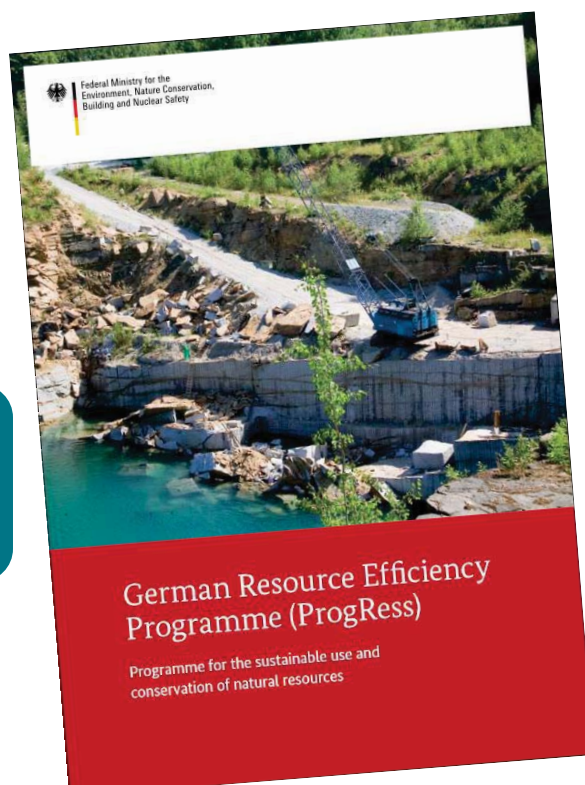
Ressourcenschonend leben
Bürgerinnen und Bürger im Dialog

GesprächStoff

How to get regular people to talk about resource efficiency?

What do you think about resource efficiency?

How could we save our natural resources?



Who?

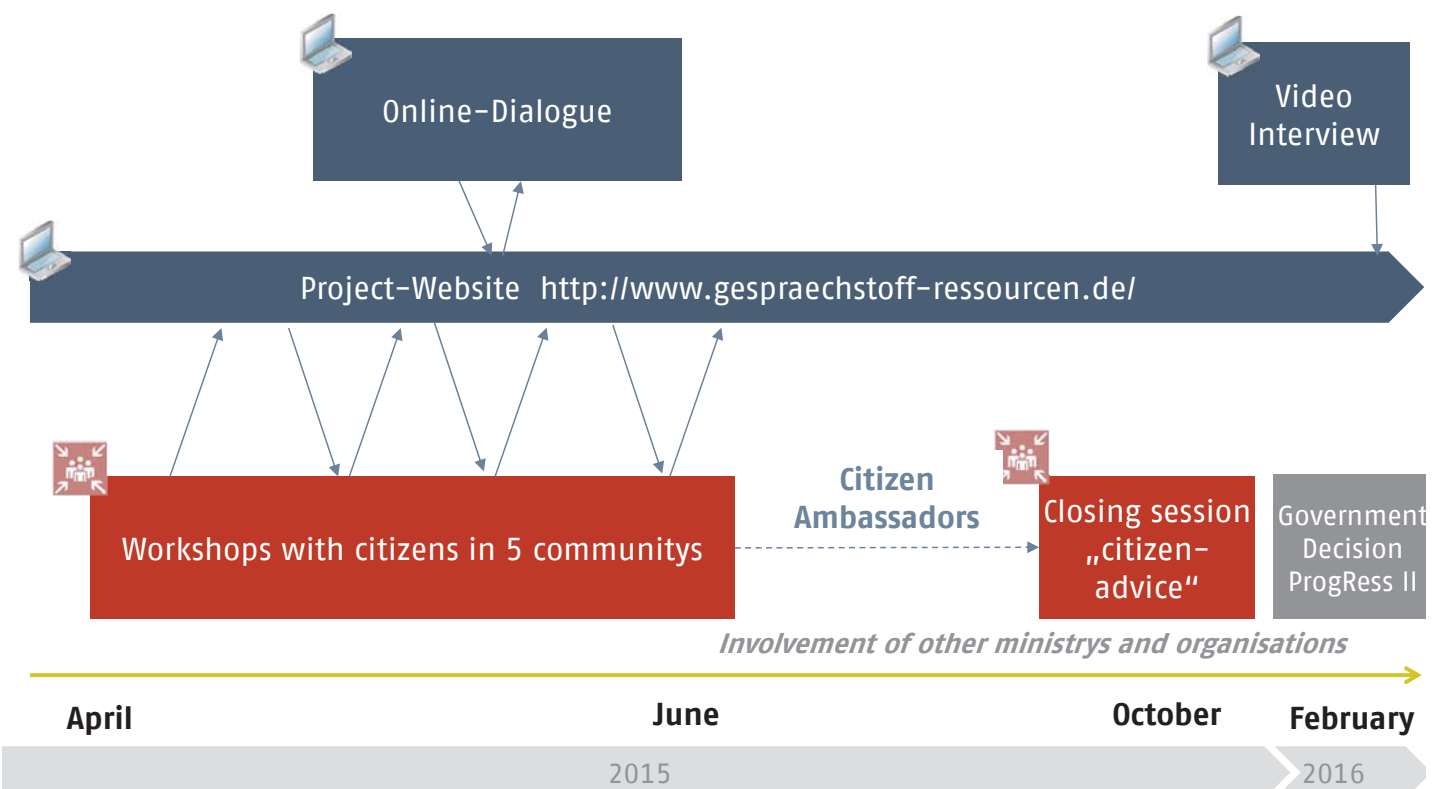
Participants



- Get to know the perspective of the everyday world
- The already organized and experts on the topic are not the target group – they have other ways to get involved

How?

The plan of action





Themenfelder zur Ressourcenschonung

Verpackung und Abfallvermeidung



Verkehr, Tourismus und Freizeit



Kleidung und Textilien



IT und

Telekommunikation



Bauen und Wohnen



Impressions



Impressions





Was meinen Sie? Wo würden Sie Ressourcen einsparen?

Machen Sie mit beim Online-Dialog vom 19. Mai - 16. Juni 2015 und werden Sie Bürgerbotschafter/in!

1 2 3 4

1. Bürgerwerkstatt
in Berlin
5

2. Bürgerwerkstatt in Jena
9. Mai 2015

Online-Dialog
19. Mai - 16. Juni 2015

3. Bürgerwerkstatt in Hameln
30. Mai 2015

4. Bü

Grußwort der
Bundesumweltministerin Dr.
Barbara Hendricks



Bürger und Bürgerinnen aus
Jena entwickeln Handlungs-
empfehlungen zur
Ressourcenschonung



Was ist Ressourcenschonung für
Sie?

„Ressourcenschonung ist
wenn Produkte so geschaffen
sind, dass sie haltbar und
recycelbar sind.“

Results

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- 200 citizens with diverse backgrounds in 5 workshops
- Over 300 comments and 400 „likes“ in the online-dialogue
- The 10 citizen ambassadors put it straight: „citizen advice“ with 12 recommendations

Results

Recommendations of the citizens

1. Create awareness
2. Support Innovations to improve resource saving materials and products
3. Impose a tax on primary raw material
4. Standardize supplies for electronic devices
5. Communicate and guarantee the durability of products
6. Make labels compulsory regarding resource efficiency
7. Recycle in the own country
8. Reduce plastic bags
9. Reduce wrapping
10. Reduce one-way wrappings
11. Support public transport and car sharing
12. Support regional and seasonal products



Conclusions

- Right timing and plan of action is important.
- Transparency, provision and visualization of information is important.
- Political head needs to be behind the project.
- Departement needs to be behind the project.
- Independent moderation is important.
- Democracy promotion: Citizens get empowered.
- Democracy promotion: Exchange and mutual understanding at eye level
- „The wisdom of the crowds“ enriches political decision making.

And what's more?

Transparency and participation concerning the expansion of the electricity supply lines



<http://www.buergerdialog-stromnetz.de/>

Public participation to improve statements of environmental organizations



<https://umwelt-beteiligung.de/berlin/>

... for more examples visit <http://zebralog.de/>