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Trackdéchets

Tracking waste easily.

Emmanuel Flahaut, CEO

The emergence of the project : la Fabrique Numérique
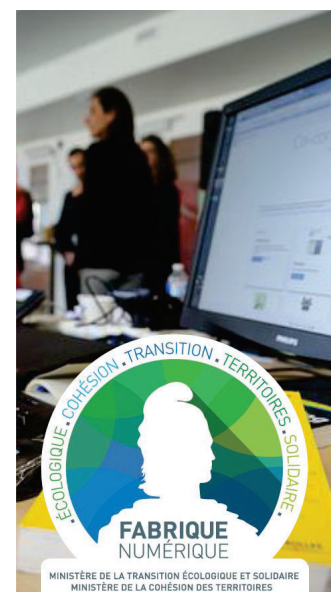
An autonomous and responsible team that must solve user problems within 6 months

- a proven problem (quanti, quali)
- engaged users in using and building the product
- proven impact (KPI)

Initial team to achieve that goal

Intrapreneur, Coach lean & product, Developer

Why Trackdéchets ?

The waste tracking system in France is still very unefficient, relying almost 100% on paper with a strong lack of transparency in the industry leading to...

Environmental risks

Fraud and waste trafficking easy due to the paper tracking system

More than 15M paper forms used every year to track waste

Costful waste tracking

Heavy administrative costs for all the companies along the management waste chain

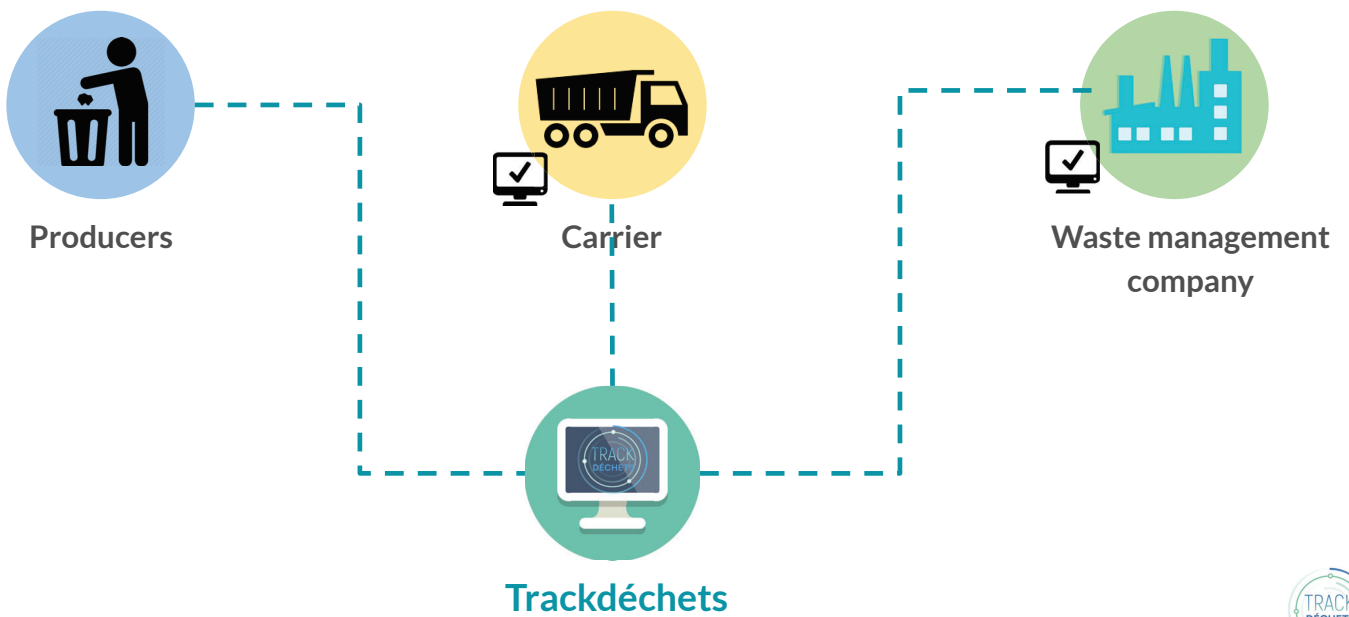# Trackdéchets's value propositions

"Easy and safe waste tracking"

| **Simplify waste traceability** through **full dematerialisation of the current paper form supporting waste tracking** = "the CERFA"

| **Bring transparency to the waste management industry** and help **producers to be secure** about the waste management companies they are working with

A platform solution in the middle of à diverse ecosystem

Producers

Carrier

Waste management company

Trackdéchets

How does trackdéchets work ?

some features

Trackdéchets's levers to fight against corruption and waste trafficking

Today

- **Waste management companies authorizations registered on Trackdéchets are checked**
    - at registration
    - while transferring waste

- **Producers have basic info to check companies' authorizations to collect their waste**

Tomorrow

- **Public authority controls on site and on roads will be made easier**
- **Alerts to prevent authorised sites to stock more waste than the capacity initially planned**
- **Producers' empowerment to check companies reinforced**
- **Actors not part of the system will be suspicious**

By strengthening compliance, reducing admin and increasing transparency public authorities will have more time to focus on its core control activities and tackle waste crime more efficiently.

Trackdéchets achievements and next steps

2 connected partners,
7 being in the connection process

300 active users

16 000 tons of waste transmitted safely for **45%** of valorisation

Next steps

- **Engage users across all industries**
- Accelerate on the transparency side in **collecting more data** from public databases that are not opened yet
- Implementing an **efficient alert system** (internal and to users) and a **fully digitalised register**
- **Opening access to public authorities**

Trackdéchets is an open source program